

**GOVERNMENT OF ANDHRA PRADESH
DEPARTMENT OF ARCHAEOLOGY & MUSEUMS**

**REQUEST FOR PROPOSAL
SELECTION OF 'O&M AGENCY' FOR 'OPERATIONS &
MAINTENANCE' OF "BAPU MUSEUM" AT VIJAYAWADA**

Rc.No.F/67/2020 Dated 24.12.2020

The Department of Archaeology & Museums, Govt. of Andhra Pradesh, developed State-of-the-art, Hitech Museum at 'Bapu Museum' in Vijayawada, which was formerly known as 'Victoria Jubilee Museum'. The 'Bapu Museum' has been developed as "World-class Archaeological Museum" by the Dept. of Archaeology & Museums, Govt. of A.P., with well-equipped advanced digital interactive display technologies like Immersive Projection Theatre, Augmented Reality, Virtual Reality, Interactive Digital Display Panels, Interactive Digital Display Cabinets, Digital Book, and Interactive Kiosks. These technologies will give viewers a world-class experience in visualizing history, first of its kind in the India.

Department of Archaeology & Museums, Govt. of A.P., intends to outsource the 'Operation & Management' of 'Bapu Museum' to an experienced Agency under 'Public & Private Participation' (PPP) Mode with a good revenue generating model. The 'Operation & Maintenance' (O&M) of 'Bapu Museum' shall be outsourced to an experienced and technically capable Agency with successful track record in 'O&M' of similar Museums in India or Abroad. The selected 'O&M Agency' should be able to undertake the Marketing & Promotion of this State-of-the-art Museum as financially viable proposition for both i.e., the Dept. of Archaeology & Museums, Govt. of A.P., and the 'O&M Agency'.

The proposed 'O&M Contract' is packaged with some commercially feasible revenue generation components such as Handicrafts Bazaar and Food Court, in the available vacant land besides the Museum. The proposed "Handicrafts Bazaar & Food Court" can be positioned as "Night Bazaar" also as an added 'Tourism Infrastructure Development Project' in the lines of 'Night Bazaar' in *Shilparaamam Premises at Hyderabad*, with the required permissions from the concerned Local Authorities. The existing Two (2) Stalls with Tiled Roofs, on both side of the main entrance, which are meant for a 'Canteen' and a 'Kitchen' are included in the O&M Package for better sustainability.

Mr. M. Swamy Naik, Deputy Director, Dept. of Archaeology & Museums, Vijayawada, can be contacted (**Mobile No. +91-90003-30023**) for 'Site Visit' to "Bapu Museum" with prior intimation. Renowned 'O&M Agencies' of 'Museums / Art Galleries / Monuments / Forts / Palaces / Heritage Properties', with proven track record in the 'O&M' of similar projects can download '**Request for Proposal**' (RFP), from **Thursday, 24.12.2020** onwards from the **A.P. Archaeology Dept. Website: www.aparchmuseums.nic.in**.

Pre-Bid Meeting will be held on Monday, 04.01.2021 at 3.00 PM, at the O/o. The Commissioner, Dept. of Archaeology & Museums, Govt. of A.P., Bapu Museum, Bandar Road, Vijayawada-520002.

The duly filled-in 'Bid (RFP) Document' with required documentation should reach **The Commissioner, Dept. of Archaeology & Museums, Govt. of A.P., Bapu Museum, Bandar Road, Vijayawada-520010**, Phone No.:+91-866-2410986; Email:diraparch@gmail.com before **3.00 PM** on or before **Friday, 22.01.2021**.

Sd./-Dr.G.Vani Mohan, IAS.

Commissioner, Dept. of Archaeology & Museums, Govt. of A.P.